



MEET YOUR AGENCY
ATHLETES – TEAMS - SPONSORS

CORSO
SPORTS MARKETING

We manage all facets of good, professional relationships in cycling. For athletes, for teams and for companies.

WHAT IS IMPORTANT

We facilitate relationships. We create them and maintain them for all stakeholders who are serious about what they do.

Understanding all the relevant aspects of how athletes add value to teams and brands and how teams connect with the right athletes and partners.

We help you find the best partners for your cycling team or for you as an athlete.

From the concepts of branding to the specific production details of a campaign. From initial contact to the dotted line of a fruitful contract. We help amateurs turn pro and we help pros become even better. We believe things should be done in the right way, in the right environment. Careers and brands are long term, and that's what your partnerships should be all about.

We can identify the best ways for companies to grow their business through a cycling sponsorship and a real partnership. Thanks to our extensive relationships within the industry and our experience in identifying the essential elements.

PRO TOUR

Denifl, Stefan (VCD)



Mortensen, Martin (VCD)



King, Ted (LIQ)



Paulinho, Sergio (SAX)



Pires, Bruno (SAX)



Santaromita, Ivan (BMC)



Ten Dam, Laurens (RAB)



CONTINENTAL

Antunes, Amaro (TAV)



Cardoso, Andre (CJR)



Cardoso, Manuel (CJR)



Fairly, Caleb (SPI)



Jacques-Maynes, Ben (BPC)



Keough, Jake (UHC)



Pasamontes, Luis (MOT)



Salas, Sebastian (OPT)



Stauff, Andreas (EMI)



Zirbel, Tom (OPT)





GLANCE

SPECIALTY: Climber / Stage-Race Rider

TEAM: Vacansoleil DCM

FORMER TEAMS: LEOPARD – TREK / Cervélo TestTeam

DOB: 20/09/87

HEIGHT: 179cm **WEIGHT:** 65kg

- 3° 2011 Tour of Austria (Stage 5)
- 5° 2011 Grand Prix Cycliste de Montréal
- 7° 2010 Tour of Austria
- 7° 2010 Tour of Bavaria
- 8° 2010 Vuelta Castilla y Leon
- 9° 2011 GP de Wallonie
- 10° 2010 Tour de Romandie (Stage 1)

2010 / 2011





2009

- 1° 2009 Thüringen Rundfahrt (GC)
- 2° 2009 Bayern Rundfahrt (Stage 2)
- 3° 2009 Thüringen Rundfahrt (Stage 1)
- 5° 2009 Burgenland Rundfahrt
- 8° 2009 Tour of Austria (GC)
- 10° 2009 Tour of Austria (Stage 2)

- 1° 2008 Eschborn Frankfurt U23
- 1° 2008 Austria National Championships ITT Elite
- 1° 2008 Austria National Championships ITT U23

2008





GLANCE

SPECIALTY: Classics / Time Trials / Attacker

TEAM: Vacansoleil - DCM

FORMER TEAMS: LEOPARD – TREK / Design Kokken

DOB: 05/11/84

HEIGHT: cm **WEIGHT:** kg

- 1° 2011 Holstebro CC, Chrono
- 2° 2011 Denmark National Championships
- 2° 2010 GP Herning
- 4° 2010 Tour of Denmark
- 4° 2010 Denmark National Championships ITT
- 4° 2010 Denmark National Championships
- 8° 2011 Tour of Luxembourg (Prologue)
- 11° 2010 Kuurne-Brussel-Kuurne

2010 / 2011





AT A
GLANCE

SPECIALTY: Worker / Communicator

TEAM: Liquigas - Cannondale

FORMER TEAMS: Cervélo TestTeam / Bissell

DOB: 31/01/83

HEIGHT: 189cm WEIGHT: 78kg

- 1° 2010 Green Mountain Stagerace (Stage 1)
- 3° 2011 USA National Championships
- 10° 2010 Vuelta Castilla y Leon (Stage 1)

2010 / 2011



2008/2009

- 1° 2008 Joe Martin Stage Race (Stage 3)
- 1° 2008 Tour of The Hilltowns
- 1° 2008 Hanes Park Classic
- 2009 Giro d'Italia Finisher

Social Media (14,000 Twitter followers)

Early adopter of social networks

Knows how to engage with fans and has a unique voice

Sells over 4000 t-shirts a year

Exceptional writer with highly trafficked blog and column in Bicycling Magazine

He's a brand



UNDER CONTRACT IN 2013

SPECIALTY: Climber / Stage-Race Rider

TEAM: Saxo Bank – Tinkoff Bank

FORMER TEAMS: Radioshack / Astana / Discovery Channel / Liberty

DOB: 26/03/80

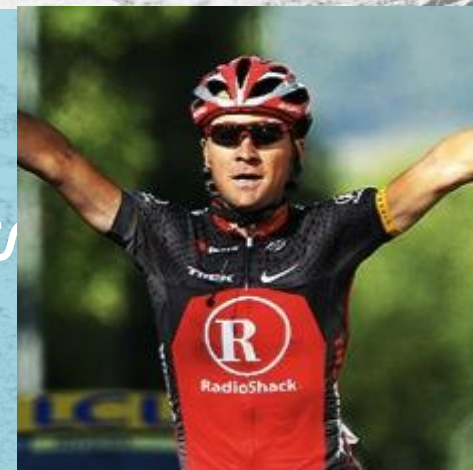
HEIGHT: 172cm

WEIGHT: 64kg

FAST
GLANCE

- 1 2010 Tour de France (Stage 10)
- 1 2009 Tour de France (Stage 4 TTT)
- 1 2009 Portuguese National TT Champion
- 1 2006 Vuelta a Espagna (Stage 10)
- 2 2004 Olympic Games Road Race
- 46 2010 Tour de France (GC)
- 81 2011 Tour de France (GC)
- 85 2011 Vuelta a Espagna (GC)

HIGHLIGHT



UNDER CONTRACT IN 2013



2009

- 1° 2009 Tour de France (Stage 4 - TTT)
- 35° 2009 Tour de France (GC)

- 1° 2008 Portugal Natinal Championships
- 26° 2008 Vuelta a Espagna (GC)

2008





AT A
GLANCE

SPECIALTY: Climber / Stage-Race Rider

TEAM: Saxo Bank – Tinkoff Bank

FORMER TEAMS: LEOPARD – TREK

DOB: 15/05/81

HEIGHT: 174cm

WEIGHT: 62kg

- 4° Tour of Slovenia
- 15° 2012 Criterium du Dauphine
- 6° 2011 USA Pro Cycling Challenge (Stage 2)
- 9° 2011 USA Pro Cycling Challenge
- 19° 2011 Criterium du Dauphine
- 1° 2010 Volta ao Alentejo (Stage 2)

2010 / 2012





2009

- 1° 2009 Volta a Albufeira (Stage 1)
- 2° 2009 Volta de Sao Paolo (GC)
- 3° 2009 Volta a Albufeira (GC)
- 11° 2009 Volta a Portugal (GC)

- 1° 2008 Volta ao Alentejo (Stage 4)
- 2° 2008 Prueba Villafranca de Ordizia
- 3° 2008 Vuelta Ciclista Asturias (GC)

2008



UNDER CONTRACT IN 2013



FAI
GLANCE

SPECIALTY: Climber

TEAM: BMC Racing Team

FORMER TEAMS: Liquigas / Quickstep

DOB: 30/04/84

HEIGHT: 176cm

WEIGHT: 58kg

- 1 2010 Settimana Ciclista Coppi-Bartali (GC)
- 1 2010 Settimana Ciclista Coppi-Bartali (Stage 1 – TTT)
- 2 2010 Settimana Ciclista Coppi-Bartali (Stage 3)
- 2 2011 Tour de France (Stage 2)
- 2 2010 Vuelta a Espagna (Stage 1)
- 21 2011 Giro di Lombardia
- 23 2011 Vuelta Ciclista al Pais Vasco (GC)

2010 / 2011



UNDER CONTRACT IN 2013



2009

3° 2009 Japan Cup

- 1° 2008 Vuelta a Espagna (Stage 1 – TTT)
- 1 2010 Settimana Ciclista Coppi-Bartali (Stage 1 – TTT)

2008



UNDER CONTRACT IN 2013



FAIR
GLANCE

SPECIALTY: Climber / Stage-Race Rider

TEAM: Rabobank

FORMER TEAMS: Unibet / Shimano Memory Corp / Bankgiroloterij

DOB: 13/11/80

HEIGHT: 184cm **WEIGHT:** 67kg

- 2 2011 Tour de Suisse (Mountains Classification)
- 3 2011 Tour Down Under (Stage 4)
- 3 2011 Tour of California (Stage 7)
- 4 2011 Tour de Suisse (Stage 3)
- 5 2011 Tour Down Under (GC)
- 6 2011 Tour of California (GC)
- 10 2010 Vuelta Ciclista a Burgos (GC)

2010 / 2011



UNDER CONTRACT IN 2013



2009

- 1° 2009 Tour de Romandie (Mountain Classification)
- 8° 2009 Vuelta Ciclista a Murcia (GC)
- 28° 2009 Giro d'Italia (GC)
- 60° 2009 Tour de France (GC)

- 1° 2008 Critérium International (Stage 1)
- 22° 2008 Tour de France (GC)

2008



TAVIRA
GLANCE

SPECIALTY: Climber

TEAM: Tavira

FORMER TEAMS: Amateur

DOB: 27/11/90

HEIGHT: 172cm

WEIGHT: 55Kg

- 3 2012 National Championships (Time Trial)
- 8 2012 Coppa Delle Nazione - Toscana Terra di Ciclismo (Stage 2)
- 1 2011 Coppa Delle Nazione - Toscana Terra di Ciclismo (Stage 5)
- 9 2011 Coppa Delle Nazione - Toscana Terra di Ciclismo
- 1 2011 GP Bruno Neves - Mountain Classification
- 1 2010 Vuelta a Coruna - Young Riders Classification
- 1 2010 GP Mortagua – Mountain & Points Classification
- 16 2010 Giro della Regioni

2010 / 2012





2010

U-23 (2nd Year)

- 1 2010 Vuelta a Coruna - Young Riders Classification
- 1 2010 GP Mortagua – Mountain & Points Classification
- 2 2010 Volta as Terras de Santa Maria
- 2 2010 GP Mortagua
- 5 2010 Vuelta a Coruna
- 7 2010 Vuelta a Coruna (Stage 1)
- 16 2010 Giro della Regioni

U-23 (First Year)

- 1° 2009 U-25 Tour of Portugal - Mountain Classification
- 1° 2009 Vuelta a Palncia (Stage 3) + Points Classification
- 1° 2009 Vuelta Ascension - Points + Mountain Classification
- 3° 2009 GP Mortagua
- 8 2009 Vuelta a Toledo (Stage 3 & 4)
- 9° 2009 U-25 Tour of Portugal
- 11 2009 Vuelta a Toledo

2009



SPECIALTY: Climber

TEAM: Caja Rural

FORMER TEAMS: Tavira / Rota dos Moveis

DOB: 03/09/84
56kg

HEIGHT: 168cm

WEIGHT:

ATA
GLANCE

- 1° 2012 Tour of Norway Mountain Classification
- 11° 2012 Tour of Turkey
- 2° 2011 Tour of Portugal
- 1° 2011 Tour of Portugal Queen Mountain Stage (Stage 13)
- 15° 2010 World Championships – Melbourne
- 3° 2010 National Championships
- 4° 2010 Subida a Naranco
- 8° 2010 Tour de Gironde
- 9° 2010 Tour of Portugal

2010 / 2012



2010

- 15° 2010 World Championships – Melbourne
- 2° 2010 Tour of Portugal Queen Stage (Stage 4)
- 3° 2010 GP Liberty Seguros
- 3° 2010 National Championships
- 4° 2010 Tour of Bulgaria + Winner Mountain Jersey
- 4° & 5° 2010 Tour of Asturias (Stage 4 & 5) – 9° General Classification
- 9° 2010 Tour of Portugal General Classification



- 1° 2009 Tour of Portugal Queen Stage (Stage 4)
- 17° 2009 World Championships – Mendrisio
- 3° 2009 GP CTT-Correios
- 6° 2009 Tour of Portugal
- 9° 2009 GP Llodio
- 9° 2009 GP Joaquim Agostinho
- 14° 2009 Tour of Bulgaria

2009





GLANCE

SPECIALTY: Sprinter / Winner / Lead-Out Man

TEAM: Caja Rural

FORMER TEAMS: RadioShack / Footon - Servetto

DOB: 07/04/83

HEIGHT: 177cm **WEIGHT:** 69kg

- 1° 2012 Volta a Castilla Y Leon (Stage 1)
- 1° 2012 Portuguese National Champion
- 1° 2011 Volta a Cataluña (Stage 4)
- 1° 2010 Tour down Under (Stage 3)
- 2° 2011 Volta a Cataluña (Stage 6)
- 2° 2011 Eneco Tour (Stage 6)
- 3° 2010 Vuelta a España (Stage 18)
- 3° 2011 Volta a Cataluña (Stage 2)

2010 / 2012

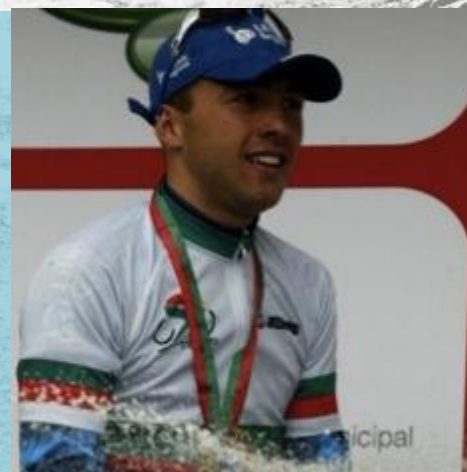


2010

- 1° 2010 Tour down Under (Stage 3)
- 3° 2010 Challenge de Mallorca (Stages 2 + 5)
- 3° 2010 Circuit de Lorraine (Stage 1)
- 3° 2010 Vuelta a España (Stage 18)
- 5° 2010 Tour down Under (Stage 4)
- 5° 2010 Vuelta a España (Stage 2 + 13)
- 5° 2010 Trofeo Mallorca

- 1° 2009 Portugal National Championships
- 1° 2009 Tour of Portugal (Stage 1)
- 1° 2009 Circuit de Lorraine (Stage 1)
- 1° 2009 Troféu Joaquim Agostinho (Stage 2)
- 1° 2009 Troféu Joaquim Agostinho (Stage 5)
- 1° 2009 Tour de Gabon (Stage 5)

2009





ATA GLANCE

SPECIALTY: All Rounder / Climber

TEAM: SpiderTech

FORMER TEAMS: HTC / Garmin (Stagiaire)

DOB: 19/02/87

HEIGHT: 170 cm **WEIGHT:** 60 kg

- 3° 2010 Giro della Toscana (GC)
- 10° 2010 Memorial Marco Pantani
- 28° 2010 Paris – Tours
- 31° 2011 Tour of Austria (GC)
- 32° 2011 Kampioenschap van Vlaanderen
- 54° 2012 Vuelta Andalucia – Ruta del Sol (GC)
- 67° 2012 Tour Mediterraneen (GC)

2010 / 2012





GLANCE

SPECIALTY: Time Trialist / Stage-Race Rider

TEAM: Bissell Pro Cycling Team

FORMER TEAMS: Priority Health Pro Cycling Team

DOB: 22/09/78

HEIGHT: 185cm **WEIGHT:** 73kg

- 1° 2011 McLane Pacific Classic (Stage 4)
- 1° 2011 McLane Pacific Classic (GC)
- 1° 2010 McLane Pacific Classic (Stage 1)
- 2° 2010 McLane Pacific Classic (GC)
- 2° 2011 Redlands Bicycle Classic (Prologue)
- 2° 2011 Redlands Bicycle Classic (GC)

2010 / 2011





2009

- 1° 2009 Madera County Stage Race (Stage 1)
- 1° 2009 Madera County Stage Race (Stage 3)
- 1° 2009 Madera County Stage Race (GC)
- 1° 2009 Joe Martin Stage Race (Stage 1)
- 1° 2009 Cascade Classic (Stage 1)
- 7° 2009 Tour of Missouri (GC)
- 7° 2009 Herald Sun Tour (GC)

- 1° 2008 Sequoia Cycling Classic
- 1° 2008 Mount Hood Classic (Stage 1)
- 2° 2008 National Racing Calendar (GC)
- 2° 2008 Tour of the Gila (Stage 3)
- 3° 2008 Mount Hood Classic (GC)
- 3° 2008 Tour of Elk Grove (GC)

2008



UNDER CONTRACT IN 2013



TAKE
A
GLANCE

SPECIALTY: Sprinter

TEAM: United Healthcare Pro Cycling Team

FORMER TEAMS: Kelly Benefits Strategy

DOB: 18/06/87

HEIGHT: 175cm WEIGHT: 68kg

- 1 2011 11x National Level Criteriums
- 1 2010 US Air Force Classic
- 3 2011 Giro di Padania (Stage 2)
- 3 2011 Tour of Qinghai Lake (Stage 2)
- 3 2011 Tour of Qinghai Lake (Stage 10)
- 3 2011 Tour of Utah (Stage 2)
- 9 2011 Three Days of De Panne (Stage 3)

2010 / 2011



UNDER CONTRACT IN 2013



2009

- 1° 2009 Vuelta Uruguay (Stage 1)
- 1° 2009 Vuelta Uruguay (Stage 3)
- 1° 2009 Vuelta Uruguay (Stage 4)
- 1° 2009 Tour of Americas Dairy Lange (Stage 2)
- 1° 2009 Portsmouth Criterium

- 1° 2008 Green Mountain Stage Race (Points Classification)
- 1° 2008 Ripon Redwing Criterium
- 1° 2008 Tour of Somerville (USA NRC)
- 1° 2008 Nutmeg Classic Criterium
- 1° 2008 Grants Tomb Criterium

2008





GLANCE

SPECIALTY: Climber / Team Glue / Worker

TEAM: Movistar Continental

FORMER TEAMS: Movistar / Caisse D'Epargne / Unibet

DOB: 02/10/79

HEIGHT: 186cm **WEIGHT:** 72kg

- 5° 2011 Vuelta Ciclista Asturias (GC)
- 5° 2011 Vuelta a Andalucia (GC)
- 6° 2011 Vuelta Ciclista Asturias (Stage 1)
- 6° 2011 Vuelta a Andalucia (Stage 2)
- 3° 2010 Vuelta a España (Stage 18)
- 3° 2011 Volta a Catalunya (Stage 2)
- 3° 2010 Challenge de Mallorca (Stages 2 + 5)

2010 / 2011





2009

- 6° 2009 Vuelta Ciclista a Burgos (Stage 4)
- 7° 2009 Vuelta Ciclista a Murcia (Stage 4)
- 7° 2009 Quatre Jours de Dunkerque (GC)
- 8° 2009 Vuelta Ciclista a Murcia (Stage 1)
- 39° 2009 Tour de France (GC)

- 35° 2008 Vuelta a Espagna (GC)
- 36° 2008 Giro d'Italia (GC)

2008





ATA GLANCE

SPECIALTY: Climber

TEAM: Team Optum

FORMER TEAMS: Team Exergy

DOB: 02/10/87

HEIGHT: 172cm

WEIGHT: 63kg

- 1° 2012 Tour of California (Mountain Classification)
- 2° 2012 Joe Martin Stage Race (TT)
- 4° 2012 Joe Martin Stage Race (GC)
- 6° 2012 Tour de Gila (GC)
- 2° 2011 Mount Hood (GC)
- 6° 2011 Canada National Championships

2011 / 2012





GLANCE

SPECIALTY: Sprinter / Lead-Out Man

TEAM: Eddy Merckx - Indeland

FORMER TEAMS: Quickstep

DOB: 22/01/87

HEIGHT: 192cm **WEIGHT:** 81kg

- 3° 2011 Sparkassen Giro Bochum
- 4° 2010 Vuelta a España (Stage 7)
- 6° 2011 Eneco Tour (Stage 6)
- 6° 2011 Citérium du Dauphiné (Stage 2)
- 8° 2010 Tour of California (Stage 1)
- 8° 2010 Volta a Catalunya (Stage 4)
- 10° 2010 Vuelta a España (Stage 2)

2010 / 2011





2009

- 1° 2009 Tour de L'Avenir (Points Classification – Green Jersey)
- 1° 2009 Tour de L'Avenir (Stage 7)
- 1° 2009 Thuringen Rundfahrt (Stage 3)
- 1° 2009 Thuringen Rundfahrt (Stage 4)
- 2° 2009 Tour de L'Avenir (Stage 3)
- 2° 2009 Thuringen Rundfahrt (Stage 7)
- 3° 2009 Sparkassen Giro Bochum

- 1° 2008 Brandenburg Rundfahrt (Stage 6)
- 2° 2008 Brandenburg Rundfahrt (Stage 6)
- 3° 2008 Thuringen Rundfahrt (Stage 1)
- 3° 2008 Thuringen Rundfahrt (Stage 6)
- 3° 2008 Kampioenschap van Vlaanderen

2008





GLANCE

SPECIALTY: Time Trialist / Strong Man

TEAM: Optum – Kelly Benefit

FORMER TEAMS: Jamis – Sutter Home / Bissell Pro Cycling Team

DOB: 30/10/78

HEIGHT: 196cm

WEIGHT: 88kg

- 1° 2012 Nature Valley Grand Prix (GC)
- 1° 2011 Green Mountain Stagerace (Stage 3)
- 1° 2011 Green Mountain Stagerace (GC)
- 2° 2011 USA National Championships ITT
- 2° 2011 Cascade Classic (Stage 2)
- 2° 2011 Tour of Elk Grove (Stage 1)

2010 / 2011

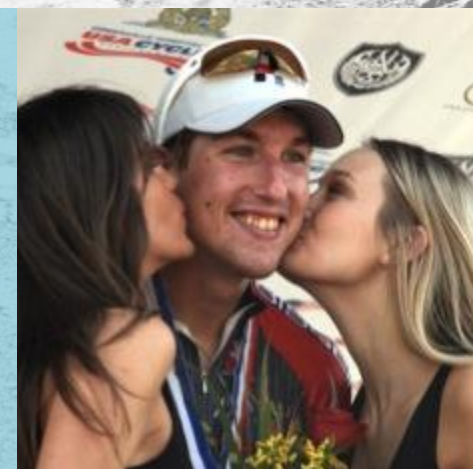


2009

- 1° 2009 Tour of Utah (Stage 3)
- 1° 2009 Tour of Elk Grove (Stage 1)
- 1° 2009 Nature Valley Grand Prix (Stage 1)
- 1° 2009 Fitchburg Longsjo Classic (Stage 1)
- 1° 2009 Cascade Classic (Stage 3)
- 1° 2009 National Racing Calendar (GC)
- 2° 2009 USA National Championships ITT

- 1° 2008 Tour of the Gila (Stage 3)
- 1° 2008 Tour of Elk Grove (Stage 1)
- 1° 2008 Tour of Utah (Stage 5)
- 2° 2008 USA National Championships ITT
- 3° 2008 Tour of Elk Grove (GC)

2008



JOÃO CORREIA

João most recently worked in Social Media for LinkedIn based in San Francisco. Prior to LinkedIn João was a professional with the Cervélo TestTeam as well as the former head of sales for Bicycling Magazine in New York City.

João holds a Political Science and International Business Degree from Fordham University

KEN SOMMER

Ken was a founding member of LEOPARD-TREK and as marketing director he helped build one of the biggest team brands in professional cycling – on and offline.

Before LEOPARD he led marketing for the Cervélo TestTeam

Ken holds a Masters Degree in International Business Marketing and Finance



CORSO
SPORTS MARKETING

CONTACT US

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THANK YOU

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